



# COMMUTER NEWSLETTER



This Thanksgiving, we want to express our genuine gratitude for your business.

We are deeply proud to be approaching our 83rd year in business and we owe that success to our passengers.

We want to thank, in particular, our commuters who travel with us daily. Your patience and willingness to adapt to change are admirable and appreciated.

We acknowledge that our company has undergone much change post-pandemic. We have modified our schedules, introduced new technology, and most recently, are in the process of converting our operating system to a reservation-based system.

It is our pleasure to connect individuals to their jobs, their families, and the places they need to go.

May your Thanksgiving be filled with abundance and joy.

## Online Reservations Coming Soon for All Routes

### Allentown Schedule will convert in the upcoming weeks

As our commuters are aware, we are converting to a reservations-only system. In the upcoming weeks, we will convert our Allentown/Clinton/New York Schedules over to the system in our final move to full reservations.

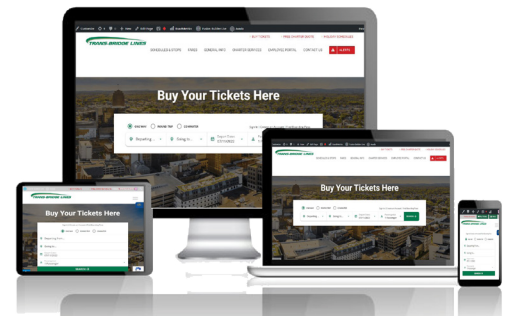
We are requesting that passengers get into the habit now of purchasing tickets online for their exact travel, ahead of this change.

Tickets and instructions for purchasing tickets are available at [www.transbridgelines.com](http://www.transbridgelines.com).

Although we are not yet operating with reservations, we strongly encourage passengers to book their current and future travel as if it is, so they are in the

practice of booking and/or rescheduling their travel under a reservation-based ticketing system.

Our team anticipates a smooth transition. Please remember our drivers and staff will be flexible during the transition and are happy to work with our passengers in getting acclimated to scheduling/rescheduling tickets with the perimeters of reservations.



## Parking Permits

Several of our Lehigh Valley Airport passengers have asked about adding parking permits to our online platform. This request has been conveyed to our technology vendor and all details have been provided to them in order to include this feature.

They have indicated this enhancement to our platform will be available in late December or early January.

To obtain a permit until that time, please visit our main office at 2012 Industrial Drive, Bethlehem, which is less than one mile from the Airport.

We understand that passengers schedules do not always align with our ticket office hours, therefore, anyone needing a permit may email [webmaster@transbridgelines.com](mailto:webmaster@transbridgelines.com) and the parking permit will be emailed for printing and displaying in the windshield area of vehicles.



The days surrounding holidays are always the most traveled. We want to make everyone's experience traveling with us a good one.

Please book Thanksgiving holiday travel ahead of schedule so that we may plan for extra buses effectively.

## Refund Policy

All Trans-Bridge Lines tickets are non-refundable. Inquiries should be communicated to our Customer Service Department at 610-868-6001 or via email at [webmaster@transbridgelines.com](mailto:webmaster@transbridgelines.com).



Trans-Bridge Lines will operate during inclement weather as long as we deem it safe and we are not ordered by the Pennsylvania Department of Transportation to remove our buses from the roads.

During inclement weather, any important news will be shared on our social media platforms - Twitter, Facebook, Instagram, and LinkedIn. We will also post details on our website Alerts page and our details will appear on WFMZ Stormcenter which is distributed to several media outlets.

Email messages will be sent to passengers who signed up to receive them. To sign up for Alerts, please click [HERE](#).

Additionally, any passenger who purchased an online ticket will receive a message through our system. Our system allows us to message passengers on a particular run who will be affected by a closure, delay, or combination with another run.



LinkedIn: [Trans-Bridge Lines, Inc.](#)

X: [@TransBridgeBus](#)

Facebook: [@TransBridgeLines](#)

Instagram: [@TransBridgeBus](#)

E-Mail: [webmaster@transbridgelines.com](mailto:webmaster@transbridgelines.com)

Phone: 610-868-6001

Mail: 2012 Industrial Drive, Bethlehem, PA 18040

## CHRISTMAS / NEW YEAR'S SCHEDULES

Holiday Schedules can be found on our website [HERE](#). We will operate special schedules on Christmas Eve, December 24; Christmas Day, December 25; New Year's Eve, December 31; and New Year's Day, January 1, 2024.

A festive holiday-themed graphic. At the top, there's a branch with red and blue candy canes, green leaves, and red berries. Below this, the text "Avoid the 12 Scams of the Holidays!" is written in a large, stylized font. To the left of the text, there's a smartphone displaying a gift icon with a red bow. The background is light blue with small white stars. Below the title, there are 12 numbered items, each with a title and a brief description of a common holiday scam.

### Avoid the 12 Scams of the Holidays!

Keep the season full of cheer, make sure you don't pick up any **unwanted gifts** when shopping online this year.

- 1. You've Got Mail!**  
Think twice before clicking links in shipping notification emails, and always verify the shipping company before giving out your personal information.
- 2. Deceptive Advertising**  
Beware of deals that are too good to be true as they could steal your personal information and ruin your holiday cheer.
- 3. Chilling Charities**  
'Tis the season to donate, but be wary of fake charities. Do your research and double check the site URL.
- 4. Buyer Beware**  
Check your credit card statements to make sure you don't have any unwanted charges as a result of a point-of-sale breach.
- 5. iScams**  
Today, smartphones not only act as a phone, but also a credit card, house key, camera and more. Malware can access your device via apps, so do your research and stick to official app stores to download.
- 6. Getting Carded**  
Avoid the unwanted gift of malware by verifying that e-cards are from someone you know and are from a trustworthy site.
- 7. Holiday Travel Scams**  
Avoid fake online deal links offering low price airfare or hotel rooms that could be a trap; think before you click.
- 8. Bank Robocall Scam**  
Be suspicious of phone calls from people who claim your computer is infected and request your personal information to fix it.
- 9. ATM Skimming**  
Need cash in a hurry? Beware of using automated teller machines (ATMs); a skimmer device designed to steal data off the card may be installed. Look carefully at the ATM and cover the keypad when entering your PIN.
- 10. Year in Review Traps**  
While a "Year in Review" sounds entertaining to read, clicking on these links could infect your devices.
- 11. BYO...Device**  
With the hustle and bustle of the season, smartphones could easily be lost or stolen in the shuffle. Don't leave your smartphone unattended during the hectic holiday season as it could give hackers access to your personal and work information.
- 12. Bad USB Blues**  
Be wary of free USB drives that are often used as giveaways. This method is an easy way for hackers to spread malware.



# Common Courtesy and Etiquette on Buses

The most important thing to remember when utilizing motorcoach transportation is that you're sharing space with other passengers. Passengers need to respect each other.

Make sure you're not the passenger that prompts a collective sigh of relief when you get off at your stop by practicing proper etiquette. Follow these golden rules to ensure your ride is a positive experience for you and everyone else.

## Let passengers exit first.

This is considered common knowledge, but people can forget this cardinal rule. In order to make space for boarding passengers, exiting riders need to get off first to give them room. Stand to the side while waiting to hop on and don't try to force your way on while others are leaving.

## Give up your seat if necessary.

Be mindful if you are sitting in a front or easily accessible seat and someone who really needs it boards. Examples would be pregnant women, children, the elderly, or injured/disabled passengers.



## Only take up the space you need.

Don't sit down in one seat and put your bag in the one next to you. Keep your feet and belongings out of the aisles and do not stretch your body across the seat next to you.

## Be prepared to board.

Have your ticket ready to go as soon as the bus pulls up. Don't hold up the line fumbling around searching for it in your backpack. Step to the side and let others pass if you're struggling to find what you need. Streamline the boarding process by forming an orderly line as well.

## Keep your business to yourself.

Keep phone conversations short and talking with fellow passengers quiet and inoffensive. Also, don't presume to take

up someone else's time. A lot of people use the commute to decompress or mentally prepare for the day.

## Respect each other.

A friendly greeting and a thank you is appropriate. Long conversations can take up too much time and energy for workers and passengers and hold up the route for others.

## Respect the property.

Be responsible when you ride. Don't litter, smoke, eat or drink, and of course, don't vandalize anything. Clean up after yourself if you do make a mess and take care to cover your mouth when you cough or sneeze. Sanitize anything you've touched.

## Pay your fare.

Individuals who don't ride the bus legally are essentially stealing. Don't try to swindle yourself a free ride by rushing onto the bus with a crowd. If the morality of it doesn't bother you, at least consider the consequences if you're caught riding without a ticket.

## Keep your electronics quiet.

Blasting your music on speaker or so loud everyone can hear it through your headphones is rude. Respect other riders by using headphones for your phone, laptop, tablet, etc. and then ensuring the volume is appropriate. Don't have conversations on speaker phone or FaceTime and **be considerate enough to put your phone on vibrate or silent, so as not to disturb others.**

## Career Day!

Our staff recently had the opportunity to engage with the students at Wolf Elementary in Bath during their Career Day program.

The children learned about the bus industry and the different jobs related to it. AJ Maniscalco, Security, Safety, and Training Manager, gave several 15-minute presenta-

tions showing students the inside and outside parts of the bus. Their favorite part? The bathroom, of course!

Assisting AJ were Brendan Stanczyk, Safety and Training Supervisor; and Jen Lechiski, Communications Manager.



Brendan Stanczyk, Safety and Training Supervisor; left, and AJ Maniscalco, Security, Safety, and Training Manager; right and far right.



Bethlehem Transportation Center continues to undergo renovations. During this time, ticket purchases will be unavailable at the location, however, we are operating normally for pickups and drop-offs.

The project is expected to be complete by mid-December 2023.

# 2024



## TRANS-BRIDGE TOURS

*Tours and Vacation Travel*



### Multi-Day Tours

Virginia Beach & Norfolk, VA .....	Apr 17-19 .....	\$689 Double
Myrtle Beach, SC - Sun, Sand, & The Grand Strand .....	Apr 28- May 3 .....	\$1,231 Double
Best of Chautauqua, NY - Lucy, Laughs, & Lakeviews .....	May 15-17.....	\$649 Double
Niagara Falls, Ontario, Canada .....	May 29-31 .....	City View Room \$865 Double Falls View Room \$946 Double
New England Island Hopping .....	June 3-7 .....	\$1,248 Double
Buffalo, NY - 'All Wright All Day' .....	July 24-26 .....	\$680 Double
Rocky Coast of Maine & Maine Lobster Festival .....	July 29 - Aug 2 .....	\$1,295 Double
Ocean City, MD .....	Aug 19-23 .....	Oceanfront Room \$804 Double Side Oceanview Room \$751 Double
Atlantic Maritimes - New Brunswick, Prince Edward Island & Halifax ..	Sep 9-16 .....	\$3,150 Double
Thousand Islands, NY .....	Sep 20-22 .....	\$762 Double
Niagara Falls, NY - Seneca Niagara Resort & Casino .....	Sep 29 - Oct 1 .....	\$586 Double
Haunted Happenings in New England .....	Oct 11-13 .....	\$817 Double

### One-Day Tours

Philadelphia Flower Show .....	Mar 3 .....	\$113
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National Cherry Blossom Festival - Washington, DC .....	Apr 6 .....	\$100
"Daniel" at Sight & Sound Theatre .....	Apr 17 .....	\$180
Ellis Island & Statue of Liberty .....	Apr 27 .....	\$107
Intrepid Sea, Air & Space Museum .....	May 9 .....	\$113
Washington, DC National Zoo .....	May 18 .....	\$100
Green Dragon Farmer's Market & Kitchen Kettle Village .....	May 24 .....	\$74
Baltimore Inner Harbor .....	June 1 .....	\$135 with Aquarium \$90 without Aquarium
Bronx Zoo .....	June 9 .....	\$112
Cape May Land & Sea .....	June 15 .....	\$130
"The Full Monty" at Dutch Apple Dinner Theatre .....	June 19 .....	\$147
Longwood Gardens "Festival of Fountains" .....	June 22 .....	\$99
9/11 Memorial & Museum .....	June 23 .....	\$116
River Lady Cruise & Smithville Village .....	July 17 .....	\$157
Circle Line Cruise & Little Italy .....	Sep 5 .....	\$129
"Daniel" at Sight & Sound Theatre .....	Sep 18 .....	\$180
9/11 Memorial & Museum .....	Sep 28 .....	\$116
Washington, DC - Fall Day at the Capitol .....	Oct 5 .....	\$100
"White Christmas" at Dutch Apple Dinner Theatre .....	Nov 30 .....	\$147

**Check our website often! More tours to come!**



Twitter: @transbridgetour | Facebook: @TransBridgeTours  
Instagram: @transbridgetours | Email | 610-868-6001