

## **Content Writer & Editor**

Trans-Bridge Lines is looking for a Content Writer & Editor to help build our company's web presence and brand. The Writer & Editor must be creative with a great attention to detail. This position also maintains our daily external communication efforts.

### **Primary Responsibilities:**

- ◇ Create articles & videos to educate customers on the industry
- ◇ Respond to customer correspondence
- ◇ Work directly with Communications Manager on all marketing projects

### **Qualifications:**

- ◇ Must have exceptional customer service skills
- ◇ Strong writing, editing, project management and interpersonal skills
- ◇ Able to perform with limited guidance
- ◇ Understanding of SEO
- ◇ Experience with marketing automation software
- ◇ Knowledge of Adobe InDesign, Illustrator, Photoshop, WordPress & Premiere

Interested Applicants may apply online or in person.

**Email Resume:** [hr@transbridgelines.com](mailto:hr@transbridgelines.com)

**Call:** 610-868-6001 ext. 122

**Apply in Person:** Monday—Friday, 9:00am—2:00pm

2012 Industrial Dr. Bethlehem, Pa 18017