

Seeking Communications Professional as Content Writer | Editor

Is writing and communication a passion of yours? If so, you may be the perfect fit for our Communications Team at Trans-Bridge Lines, Inc.

Currently, we are hiring for the position of “Content Writer | Editor,” a role in which you would greatly utilize your journalism skills. Help build our company’s web presence and brand as we produce articles (and videos) for the purpose of educating current and future customers while establishing the story of Trans-Bridge. This role also maintains Trans-Bridge Lines’ daily external communication efforts.

Strong writing and editing, project management and interpersonal skills are essential to the position as are creativity, attention to detail and an interest in continuous learning and development. Must be open to editing and critique of work, and rework copy to incorporate editing suggestions. Limited guidance is provided to perform complex activities that may require analytical and critical-thinking capabilities, as well as originality and ingenuity in decision-making and problem-solving.

4-year degree in Communication / Journalism or similar field

PREFERRED KNOWLEDGE, SKILLS AND ABILITIES

- Comfortable updating content in WordPress and other content management systems
- Understanding of SEO and experience in implementing it in content
- Experience with marketing automation software
- Knowledge of Adobe InDesign, Illustrator, Photoshop, and Premiere (Windows based).

If you have these abilities and are looking to exercise them on a full-time basis to help our company reach its greatest potential, we’d love to talk to you.

IMPORTANT: To be considered for this position, you MUST send in three writing samples, along with your resume and cover letter to ljebran@transbridgelines.com. Please use subject line: Content Writer | Editor Position